

spalife

Secrets the magazine devoted to the rejuvenation of body and soul

A world of temptation at
Spa Bromont
at Château Bromont Resort Hotels.

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Seaweed Sensations

Ocean Potions

BY RIA HOLMGREN

Whole organic seaweed has proven to be highly therapeutic to the skin. It works as a treatment for eczema, psoriasis, neurodermatitis, rosacea, acne and other disorders. Seaweed is rich in vitamins, minerals – especially calcium, magnesium, phosphorus, iron and zinc – and trace elements that are ten times richer than those found in plants that grow on land. Also concentrated in seaweed are amino acids that firm and renew tissues, fatty acids that fight inflammation, and beta-carotene that slows the aging process and reduces irritations of the skin.

Seafloa Wild Organic Seaweed Skincare is the brainchild of international seaweed expert Diane Bernard. Diane started her company in 2001 with the intention to change the image of seaweed. Today the firm is one of the few companies worldwide to work with whole seaweed plants that Diane – known to many locals as “The Seaweed Lady” - is licensed to hand-harvest along the outer coast of Vancouver Island, British Columbia. Seafloa gently processes the plants to retain all the exceptional elements found deep within the seaweed itself.

Diane's parent company, Outer Coast Seaweeds, has won awards for its innovative products made exclusively with real organic ingredients indigenous to Canada. These creations are free of dyes, animal by-products, parabens, formaldehyde and artificial fragrances. Moreover, they are not tested on animals. The Seafloa Skincare line is effective, tolerable and hypoallergenic.

Outer Coast Seaweeds is committed to being the best in the world at designing, developing and locally manufacturing wild seaweed products for the spa industry worldwide. The company aligns creative local development with a wild resource in a manner that is responsible and respectful to the coastal environments and communities. It offers visitors restorative Thalasso therapy (sea therapy) treatments that hydrate and feed the body through the most vital organ, the skin. Diane is also happy to share her expertise with spas that are interested in creating their own Thalasso treatment programmes. Generations of her family have used seaweed in their daily lives for more than 100 years. Maybe it's time for you to experience its benefits.

www.sea-flora.com
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Owner Diane Bernard says, “If you've always thought seaweed is icky, sticky and maybe even stinky, think again. Seafloa Skincare uses nutrient rich Pacific Coast seaweed to treat and beautify the skin.”